



Health  
Innovation  
Manchester

# Innovation Programme Guidance Notes

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November 2021

 Discover

 Develop

 Deploy



# Introduction

Health Innovation Manchester are launching a new round of Innovation Funding seeking innovations that have the potential to directly benefit the Greater Manchester and Cheshire East Healthcare system.

Funding of £150k is available across the programme to support appropriate evaluation activities.

Working in conjunction with the Greater Manchester Imaging Cell and Clinical Commissioning Group, the call has defined 3 priority areas to address the need for solutions across Imaging, Diagnostics and Point of Care (PoC) testing.

## Key Dates



**8<sup>th</sup> November 2021**  
Application Opens

**10<sup>th</sup> January 2022**  
Application Closes

**January - February 2022**  
Shortlisting applications

Unsuccessful informed / successful invited to Interview

**Early March 2022**  
Interviews/Pitch

**By 31<sup>st</sup> March 2022**  
Momentum Fund Project- winners announced and awarded



# Momentum Fund

The Momentum Fund has been established to support the introduction and adoption of needs-led, evidence-based innovations into the healthcare system within the Health Innovation Manchester footprint. It is designed to evaluate appropriate solutions, whether MedTech, digital, or service redesign to create real impact in improving citizens' lives and promoting economic development through purpose-driven innovation.

This call focuses on a search for solutions to address:

- a. The demand for imaging services by reducing non-value adding requests
- b. Improvements for tracking and transporting of diagnostic sample management services
- c. Innovative ways to utilise the transferable skills across the NHS workforce

## Eligibility

We are seeking to fund market ready/close to market innovations for real-world evaluations with Health Innovation Manchester contributing up to **£50,000 of the project costs**.

The call is open to UK and International applicants, with Greater Manchester and Cheshire East to be used as the test bed for the solutions across social, primary or secondary care.

Applications where matched funding has been secured or is in progress will be favoured.

Projects funded will typically last 6-12 months (with a maximum of 12 months) and will be monitored against agreed milestones and outputs. Any funding awarded will be held on account by Health Innovation Manchester and drawn down as required and on achievement of appropriate progress against the proposed work plan.

A partner health care organization must be sourced and based within the Health Innovation Manchester footprint<sup>1</sup>

<sup>1</sup>Health Innovation Manchester footprint encompasses:

**Greater Manchester:** Bolton, Bury, Manchester, Oldham, Rochdale, Stockport, Salford, Tameside & Glossop, Wigan

**Eastern Cheshire:** Alderley Edge, Chelford, Congleton, Disley, Handforth, Holmes Chapel, Knutsford, Macclesfield, Poynton, Wilmslow



# Priority Areas

Health Innovation Manchester have worked with the Greater Manchester Healthcare System and more specifically the Clinical Shared Services Board, to define the priority areas for this year's Momentum Call.

We are engaged with the system to ensure that the projects are reviewed by key clinical and system engaged leaders to work towards a robust evaluation and ultimately successful deployment of the solutions.

**There are 3 priority areas for the Innovation programmes:**

- A solution to reduce “non-value adding” demand in imaging (i.e. reducing requests which are of no clinical value).
- Innovative ways to track and transport pathology samples between point of collection and laboratory testing sites (to mitigate loss of samples, maintain sample integrity, ensure efficient and timely receipt, provide audit trails, and compliance with legal requirements).
- System wide collection of “skills and training updates” for staff from different organisations, to aid with potentially using staff across organisations.



# Funding Requirements

**Applicants may apply for funding up to £50,000.** Applications where matched funding has been secured or is in progress will be favoured.

Funded support allocated by Health Innovation Manchester can be used to pay for anything that is clearly related to advancing the innovative product/service, including the following:

- Market research
- Evaluation of an innovation (e.g., bench or clinical testing) including application for MHRA approval to conduct a clinical trial
- Third party professional fees (e.g., project management, health economic analysis)
- Activities that will enable early-stage revenue generation (e.g., limited production and sales, business plan development)

The funding cannot be used for:

- Retrospective costs
- Capital costs
- Normal business costs (e.g., legal and financial fees will not be deemed eligible industry costs)

Please note that the applicant's direct costs **should not exceed 50 per cent of the total funding requested** unless there is a very strong justification for a higher amount. There must also be clear demonstration of a contribution from the applicant in terms of leveraged funding and/or resource.



# Completing and submitting your application

Link for applicants: <https://innovationfund.grantplatform.com/>

This website has been optimised to run with Google Chrome, Microsoft Edge, Safari and Firefox web browsers. The site may not function as intended with Microsoft Internet Explorer.

You will need to create an account before being able to submit an application form.

If you have any queries prior to submitting your application, please email the Innovation Nexus team at [IN@healthinnovationmanchester.com](mailto:IN@healthinnovationmanchester.com)

The initial proposal is open to all applicants. This will then be reviewed by GM System leaders, patient representative groups and clinical experts, with shortlisted applicants invited to deliver a pitch/ presentation and a short video to the review panel.

An overview to the questions on the application form are listed on the following pages.

**Please note: Under the “Category” Question on the first page, please select : MOMENTUM FUND**



# Application Questions

## Innovation Data

### **Innovation Summary:**

Provide an overview of the innovative product/service including its key benefits. Provide information that will help to clarify how the product/service will fit within the existing healthcare system.

### **Status of Innovation:**

What stage of development is the innovation at? Is it, for example, in development, prototype, undertaking research/evaluation or market ready?

**Innovation/Solution Theme, Clinical Priority Area, Care Setting Impacted, Population Group Impacted, Current Evidence Available, Previous funding.**  
Single Choice questions with drop-down options.

### **Describe any existing similar/equivalent innovations**

How does your innovation differ to existing products/services?

### **Intellectual Property (IP) Status**

Tells us who owns the IP and whether you need access to any background IP to carry out the work. How will the IP be protected?

### **Relevant publications**

Is there any published information or are there any references about your innovation, its use or testing?

### **Please explain how you have considered the accessibility and impact of your innovation on health inequalities (if applicable)**

### **What steps have you taken to better understand and alleviate potential negative impacts of your solution on accessibility and health inequalities (if applicable)?**

## Project Proposal

### **Project Description**

This will introduce reviewers to your application. Ensure that your innovation, project and how you intend to spend the award are clearly presented. You may want to complete this section after you have written the rest of the application.

### **What problem does the innovation/project address? Describe the clinical need.**

How would the product/service be used, when in the patient journey, and by whom? Does it fit into any existing care pathways/packages? Is there any relevant NICE guidance? Include the magnitude of the clinical problem (incidence, medical impact, cost of the problem, underlying trends).

### **How does your innovation fit within the current healthcare system? How is it an improvement upon other solutions that are available?**

How does your innovation improve the way care is provided? You could include costs savings, market size, impact on readmissions/death rate/care quality/competitor information. Have discussions been held with appropriate partners to understand whether interoperability/integration is necessary/achievable?

### **Have you undertaken Market Research?**

Please detail here and include any links. Attachments can be uploaded at the end of the application.

### **Aims and objectives of the project**

Outline what you intend to achieve if this application is successful.

### **Start Date, End Date and Expected Duration of project (months)**

Provide an estimate of the complete duration of the project in number of months; including approximate start and end dates.



# Continued.... Application Questions

## Total funding requested

State the monetary value of the support that you are requesting from the Health Innovation Manchester Momentum Innovation Programmes. Applicants may apply for funding up to a maximum value of £50,000 (inclusive of VAT).

## Other contributions to the project/leveraged funding

Detail other sources of funding or in-kind contributions to be used in the project or any other funding that you may have applied for.

## Project milestones and Itemised Budget

Detail specific activities/milestones , the cost (split between HInM funding and Leveraged/In-Kind funding) and who will be paid for the activity.

## Expected long-term outputs

Outline the projected long-term outputs that would result from Innovation grant funding at this stage. Please include an explanation of the significance of this support to the development of your innovation.

## Implementation pathway and next steps

How will the innovation be progressed once the work is complete? Provide an outline plan for next steps/implementation following the completion of the proposed work.

## Managing challenges within the project and identify potential future barriers to adoption

Outline any anticipated challenges and problems envisioned and the ways in which your team will address these. Include potential future barriers to adoption within the context of the local healthcare system; understanding of this may vary depending on the stage of development of the innovation.

## Will the proposal require ethical or regulatory approvals?

If you answer yes, you will be expected to explain how you will manage these during the project and demonstrate that you have considered how they may affect the timescale of the project.

## Include a project plan with a timeframe for completion of work

Provide an outline project plan with timescales for reaching key milestones. This can be in the form of a Gantt chart or another chart/table. Please provide Gantt charts either as an image within a Word file or as a PDF attachment. Microsoft Project files will not be accepted.

## Team/Partners involved in the project

Please use this section to provide details of your team. Lead applicant can be any type of partner but it must be clear who other partners are, their position/title/organisation and geographic location. Note that NHS partners must be working within (and on behalf of) a Health Innovation Manchester footprint NHS organisation. If your application is shortlisted, you will be required to provide a letter of support for your project from this NHS or Social Care organisation.

## Supporting material

Please upload your letters of support and any additional, relevant material you may wish to share, to support your application.

The application must be counter-signed (on letter-headed paper) by an authorised signatory for your organisation/company/NHS or academic department (e.g. CEO, MD, FD, department head). This should be submitted, as an attachment, with the application form.

**Application deadline 13:00  
10<sup>th</sup> January 2022**



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